Allegra *Meredith*

EXECUTIVE OPERATOR · BUILDER OF AI-NATIVE OPERATING SYSTEMS

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PROFILE

Twenty-five years in technology and operations, on both sides of the table: I have written software and led engineering organizations, and I have run the P&L. President of a private equity backed company through years of 30 to 50 percent growth; co-founder and Chief Strategy Officer of an AI underwriting platform that analyzed more than $55 billion in real estate assets; today COO and co-founder of a multi-brand consumer company that runs entirely on an operating stack I architected and built myself with frontier AI, replacing roughly $950,000 a year in traditional headcount. **Because I have run real engineering organizations, I know what they cost, how they fail, and where AI genuinely replaces them versus where it does not.** I replace friction, not people, and I build systems executive teams operate confidently after I leave. **Available for fully remote, contract-based project engagements.**

EXPERIENCE

Jun 2024 — Present

Chief Operating Officer & Co-Founder

Planet 5 — luxury fine art, specialty coffee, memberships, expeditions

- Architected and shipped the company's entire operating stack solo: end-to-end commerce from browse through checkout to print fulfillment, a **175-table production database**, and automated finance, marketing, service, and legal functions.
- Built an AI agent workforce across six business functions, orchestrated at **100+ concurrent agents with independent verification**; operating cost a few hundred dollars a month.
- Launched a second consumer brand (direct-to-consumer specialty coffee, sourcing at origin through shipping) on the same multi-tenant platform in days.
- Lead operational execution of a **$25M, ten-year** Himalayan preservation partnership built on commerce rather than charity.

2024 — Present

Independent Consulting Engagements

Investment funds and ventures, concurrent with operating role

- **Autonomous trading platform** for a venture fund: 20+ systematic strategies, market regime detection, tiered risk, and a self-retraining AI advisor reporting every four hours unattended.
- **AI-native investor portal** for a newly formed real estate fund: six role-based AI agents (strategy, acquisitions, CFO, market intelligence, asset management, IR), secure document vault, role-scoped access.
- **Venture design** for a consumer nature-protection company: strategy, brand, interactive product, financial model, and investor materials, end to end.
- **Health and performance app** for a professional athlete: training journal, an AI coach grounded in the athlete's own data, and a user-driven feature queue shipping requests in days.
- **AI language-learning platform**: a speech-first tutor with structured curriculum, frequency drills, and real-time conversational feedback.

25
YEARS, ENGINEERING AND C-SUITE LEADERSHIP

$55B+
ASSETS ANALYZED BY CO-FOUNDED PLATFORM

30–50%
YOY GROWTH AS PE-BACKED PRESIDENT

100+
CONCURRENT AI AGENTS ORCHESTRATED

EXPERIENCE, CONTINUED

Jan 2022 — Jul 2024

Co-Founder & Chief Strategy Officer

Revedy — AI underwriting & market intelligence for real estate investment

- Co-founded the platform and led strategy; analyzed **$55B+ in short-term-rental assets** for investors, lenders, and property managers.
- Built AI systems for capital allocation and underwriting before the current AI cycle.

Aug 2017 — Mar 2022

President

Authentic Vacations — PE-backed travel company

- Ran the company P&L through sustained **30–50% year-over-year growth**; built the systems and team structure required to support that scale.
- Owned commercial strategy, technology, and operations across North America.

Aug 2013 — Aug 2017

Vice President, Sales & Marketing North America

Authentic Vacations

Led North American revenue; promoted to President.

Jun 2010 — Aug 2013

Managing Partner, then President

Wine Bookings — travel booking technology, acquired by Authentic Vacations

Led engineering and ran the company; built the booking platform that Authentic Vacations later acquired.

Jan 2001 — Jun 2010

Independent Consultant

Ireland & London

Nine years of independent technology and operations consulting across European travel and technology businesses.

SELECTED SYSTEMS BUILT (2024–2026, ALL IN PRODUCTION)

Luxury e-commerce platform

Runs two luxury brands' online stores end to end: 86 product pages, checkout, payments, and print fulfillment. Built and operated by one person.

AI customer service agent

Answers customers 24/7 across three brands. Retrains nightly on its own conversations and is engineered never to invent answers.

Bot-proof business analytics

Sales and website reporting that filters out bot traffic and reconciles to real payments. Revealed ~70% of standard analytics was fake.

AI trading engine

Trades a fund's portfolio autonomously: selects trades, manages risk, reports every four hours, and learns from its own results weekly.

AI back office

AI agents doing the marketing, finance, customer service, sales, and legal work of a nine-person team, for a few hundred dollars a month.

Investor portals & data rooms

Secure sites where investors review a fund: documents, live metrics, and AI assistants that answer diligence questions.

EXPERTISE

Agentic AI & orchestration · AI operating model design · E-commerce & DTC operations · Trading & investment systems · Real estate technology · PE portfolio value creation · P&L leadership · Engineering organization economics · Financial modeling & investor materials · Luxury brand systems

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Company names, systems, and metrics available under NDA